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## **Company Profile**

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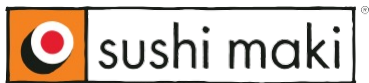
Spreading Goodness, That's How We Roll

June 2024



## Our Story

In a sea of sushi snobbery, we had a revolutionary idea: democratize sushi by offering an intelligent, accessible and environmentally-conscious approach to dining. It's a simple and fresh mindset to sushi: make it fast, affordable, and high-quality with a great experience.



# Our Commitment to Health & Environmental Awareness...

In 2012, Sushi Maki became the first national sushi chain in North America to become Marine Stewardship Council certified for sustainable seafood. Salmon is sustainably harvested from the leading aquaculture fisheries. Our chicken and steak are all-natural, with no artificial ingredients or preservatives.

Since we opened our doors 22 years ago, Sushi Maki has become the premier, award-winning name in sushi throughout South Florida.



Let's partner together to change the way people eat,  
**ONE ROLL, ONE BITE AT A TIME!**

# Core Values

These five core values embody Sushi Maki's culture, spirit & dedication to doing what's right



**COMMIT  
TO CARE**



**LEAD  
THROUGH  
SERVICE**



**BE OPEN  
& HONEST**



**PURSUE  
IMPROVEMENT**



**CELEBRATE  
THE GOOD**

# 25+ locations & growing!

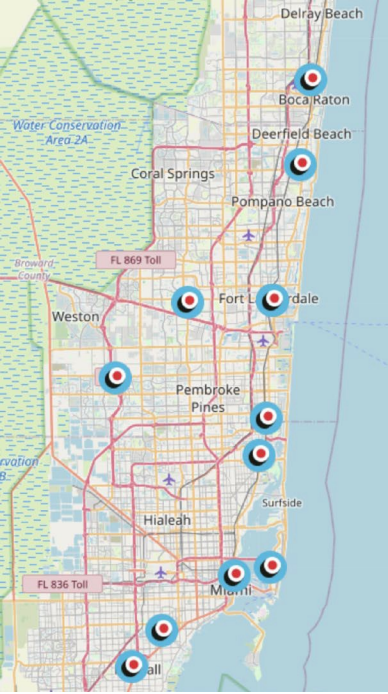
- 275+ Team Members
- 6 Full-Service Restaurants
- 2 Airport Locations
- Sushi Shops: 12 Whole Foods Markets, 1 Baptist Hospital
- 3 of South Florida's Top Universities:  
University of Miami, Florida International University,  
and Nova Southeastern University



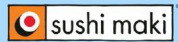


# At a Glance

- First MSC certified **sustainable** multi-unit sushi restaurant in the U.S.
- High quality, **locally sourced** ingredients
- **Unique, freshly prepared** Asian dishes
- **Robust partnerships** with natural grocery stores, local universities, hospitals and sporting venues
- **Nationally ranked, award-winning** airport restaurant



+ amazon<sup>®</sup> +



- CORAL GABLES
- DOWNTOWN MIAMI
- BOCA RATON
- DAVIE
- POMPANO BEACH
- DADELAND
- NORTH MIAMI
- MIAMI BEACH
- PEMBROKE PINES
- AVENTURA
- DELRAY BEACH
- FORT LAUDERDALE

# The Sushi Maki Difference

With MSC and ASC certified seafood & an ethos of healthy fare for all, Sushi Maki maintains its mission of incredible food from credible sources.



## ENVIRONMENTAL STEWARDSHIP / SUSTAINABLE SEAFOOD

- First sushi chain in the United States to earn Marine Stewardship Council certification for sustainably sourced seafood
- Salmon is ASC-certified and sustainably harvested from leading aquaculture fisheries

## HEALTHY, ALL-NATURAL INGREDIENTS

- Chicken & steak are certified all-natural; antibiotic-free and hormone-free
- No artificial ingredients or preservatives in the sushi bar
- Long-standing and expanding relationship with Whole Foods Markets, leading purveyor of all-natural and organic foods

## BRAND RECOGNITION

- Well known throughout South Florida and to national and international travelers through our Miami Int'l Airport location and university locations
- Strong brand recognition; unique brand voice shines

## EXTENSIVE PRODUCTION & LOGISTICS SUPPORT

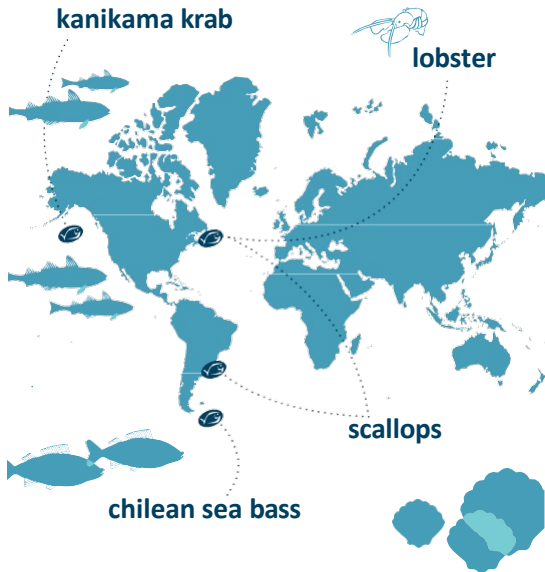
- 5,000 sq foot, Steritech and NSF inspected facility
- Fleet of refrigerated trucks for delivery and catering
- State-of-the-art kitchen and equipment, including sushi robots



# Certified Sustainable

Sushi Maki is the first MSC certified multi-unit sushi restaurant company for sustainable seafood.

- chilean sea bass
- kanikama krab (surimi)
- lobster
- scallops, bay & sea



# Sustainably Raised Salmon



Sushi Maki only imports sustainably harvested salmon from the most healthy, well-managed farms.

Our primary supplier imports Hiddenfjord salmon from the Faroe Islands and from Norway, where the water is cold, clean and home to one of the most comprehensive and stringent aquaculture veterinary regulatory regimes in the world. This ensures the health and welfare of the fishes, as well as mama earth.

Our longstanding relationship with this widely respected and recognized salmon importer allows us to request inspection and quality reports, ensuring traceability.



# The first Sushi Maki opened in 2000

BUT THE STORY STARTS LONG BEFORE THAT...



Sushi Maki's success is the result of a 40+ year long journey that began with Canton Restaurants in 1975.

- Multi-Generation Family Owned Business
- South Florida Natives with a sincere commitment to the community
- Long term Conservative Philosophy of building enduring relationships

# Man Behind the Sushi

As Founder and President, Abe Ng brings a lifetime of experience to the restaurant and sushi industry.



Abe Ng, CEO & CSO (Chief Sushi Officer)

## EDUCATION & TRAINING

- Cornell Hotel School
- California Sushi Academy
- Sushi Chef Institute
- Harvard Business School, OPM Program

## HIGHLIGHTS OF NOTABLE ACHIEVEMENTS

- South Florida Food 50 Honoree  
Miami Herald, 2016
- EY Entrepreneur of the Year Florida Finalist  
Hospitality & Retail 2015
- Top Entrepreneurial Business of the Year, Finalist  
Greater Miami Chamber of Commerce 2015
- Merrick-in-the-Making “Innovator” Award  
Coral Gables Chamber of Commerce 2015
- Ultimate CEO  
South Florida Business Journal 2014
- Young Presidents Organization Miami  
Chapter Chair 2009
- Featured on Fox Business News  
National Public Radio, NBC

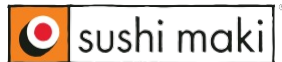


# Our Restaurants

6 beautifully designed full-service  
restaurants in prime South Florida  
real estate

Coral Gables • South Miami  
Coconut Grove • Kendall  
Palmetto Bay • Dadeland

# Our Sushi Stations



- Coral Gables
- Pinecrest
- South Beach
- Pembroke Pines
- Biscayne
- North Miami
- Downtown Miami
- Pompano Beach
- Davie
- Boca Raton
- Delray
- Ft. Lauderdale

# On Campus: Universities

University of Miami & Florida International University



Say goodbye to the same sad sandwiches and boring pizza day in and day out;  
Sushi Maki brings true brain food to 3 of South Florida's top Universities.

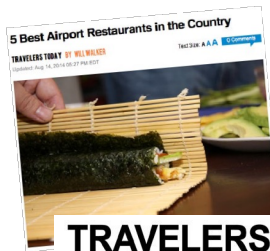
# Airport Restaurant



For those with time before their flight, Sushi Maki's full-service restaurant at Miami International Airport offers a beautiful, high-design space to enjoy our sushi in peace!

**AWARD-WINNING**

Voted "Top 5 Best Airport Restaurant" by Travelers Today



**TRAVELERS TODAY**



# BAPTIST HOSPITAL



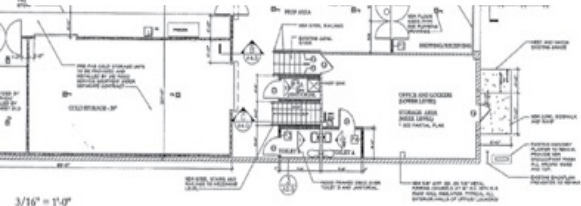
## Baptist Health South Florida

Sushi Maki is now located in the Baptist Hospital Hope Tower (across from ambulance bay).



# Our Infrastructure

## commissary in medley, florida



- State-of-the-art kitchen & equipment, including sushi robots
- Fleet of 12 refrigerated trucks
- 5,000 sq ft facility approved by the Florida Dept. of Agriculture
- 3,500 sq ft cold preparation rooms
- Warehouse designed to store dry, refrigerated and frozen items
- Annual Inspection 3rd Party Food Safety/ Sanitation

**Steritech**  
Brand Protection Services



# South Florida's Premier Sporting Venues



# South Florida's Cultural Events



# Hospitality Partners



# Concession Partners

chartwells  
where hungry minds gather



*Levy Restaurants*

GREAT  
PERFORMANCES  
*Celebrate Food.*

 **ARAMARK**



  
Prom Catering

 **Centerplate**  
Craveable Experiences. Raveable Results.™

# Menu Items



Salads



Poke Bowls



Sushi Rolls



Tuna Poke Nachos

# More Menu Items



Sushi Tacos



Bubble Teas



Volcano Fries



Canton Food Items



Spreading  
goodness



Abe Ng, Founder, CEO

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